

The Squire Patton Boggs and Retail Economics Retail Brexit Trade Service provides retailers and those involved in the retail supply chain with support to plan, prepare and effectively implement changes to be “Brexit ready”.

Our service provides crucial insight into Brexit’s multi-staged policy implications. While focusing on key issues that affect you, we also understand the peripheral issues that impact the market as a whole.

**For retailers** – Risk levels are maximised for EU trade. Our service helps safeguard you against oversights in new costs and regulation arising from policy developments. We scenario plan and model for what the new trade deal could mean and highlight cost implications from customs duties on different products (e.g. sensitive products).

**For companies selling services into the retail industry** – Keeping abreast of how Brexit affects your core customer base is essential for sharpening your business strategy and recognising how best to foster key relationships during turbulent times ahead. Our service gives you this insight.

### Who Will Benefit From the Service?

Board, senior-level executives and legal teams at UK-based retailers or international retailers with UK interest

Suppliers to the retail sector

Companies involved in the retail supply chain

Advisers with significant interest in the retail sector, such as manufacturers, logistics and many others

### Services We Offer – How You Can Benefit



#### Retail Industry Analysis

We can provide tailored impact assessments based on robust economic and legal analysis and expert retail insight, relevant to your specific needs, that are actionable, reportable and support you in making sound business decisions.



#### Monitoring

We can implement a monitoring service to ensure that all key retail industry-related legislative, regulatory and policy developments arising from Brexit, specifically tailored to your requirements, are captured in an easy-to-read report. Areas of focus could include:

- Immigration
- Labour and employment
- Commercial contracts
- Distribution arrangements
- Data privacy and cybersecurity
- Intellectual property rights
- Industry-specific issues
- Trade and customs



#### Planning and Preparation

- **Advisory** – Our retail Brexit specialists can advise on designing and implementing strategies for your UK and wider global operations, which help mitigate the risks and uncertainties that stem from Brexit by planning and preparing contingency measures on Brexit-specific strategies.
- **Economic evaluation** – Our independent research provides concise analysis of the need-to-know economic factors affecting your business. Understanding the dynamic macroeconomic environment will be critical in implementing your Brexit strategy.
- **Scenario planning** – Whether you are just starting your scenario planning, have already made strategic decisions (i.e. taken risks and invested in new manufacturing facilities in the EU) or are looking to invest in infrastructure or develop new supply chains, we can help by advising on:

- Cost changes from customs duties
- Impact of transitional arrangements or changes to existing practice
- Effect on commercial contracts and arrangements with suppliers
- Whether a transitional EU-UK customs union will require customs declarations
- Implications for your overseas sourcing costs

## Key Contacts



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### About Squire Patton Boggs

With more than 1,500 lawyers and a leading Public Policy team, we have decades of experience to support our clients through this legal and political uncertainty. Our Retail Brexit specialists operate on a cross-continent, cross-border basis, ensuring our clients' voices are heard at the right time and in the right places.

Our team includes former members of the UK Parliament, former Office of the US Trade Representative and World Trade Organization officials, members of the European Parliament and senior regulators, as well as European Free Trade Association officials, former ambassadors and national government ministers.



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### About Retail Economics

Retail Economics is an independent economics research consultancy focused on the UK consumer and retail industry. Our subscription service provides unbiased research and analysis on the key economic and social drivers behind the UK retail sector, helping to inform critical business decisions and giving you a competitive edge through deeper insights.



## Engagement

We can support you when you need to engage with government. We can help to make the right introductions, influence policy and get the inside track on political conversations.



## Added Value

We offer the following complimentary services:

**Quarterly UK Retail Brexit Trade Review** – The review will contain economic analysis on the size of trade and up-to-date narrative on the progress of UK and EU trade negotiations specific to the retail industry.

**Pulse updates** – Monthly briefings (in between the release of the quarterly reports) that will focus on specific elements of the Brexit process and are tailored to the retail industry.

**Invite-only roundtables** – Aimed at addressing the particular challenges the retail industry faces with Brexit. The roundtables will be interactive with involvement from key business influencers and policymakers.

**“We at retailTRUST have benefitted greatly from the relationship with Squire Patton Boggs, in particular their knowledge of the needs of retailers. They demonstrate a calm and collected ability to transform that into both invaluable guidance and advice for directors and senior executives in retail, and the breadth of their network in the sector makes them high calibre legal advisers for all in the retail sector.”**

Richard Boland, CEO retailTRUST

**“Retail Economics is more than an economic consultancy. They provide insightful and thought-provoking economic and retail analysis. Their focus on the consumer and retail market identifies the underlying trends important for our business to understand and help us to make informed decisions.”**

David Scott, Head of Retail and Leisure, RBS